WomenCEO Advisory Board

Don't Wait for Change. Lead It.

Beta test launching Sept

THE PROBLEM

- Only 8.8% of Fortune 500 CEOs are women despite them being 47% of the workforce
- Women own 42% of all businesses but generate only 4.3% of the revenue
- Mentor community Chief: Excellent but $5,900/year with 60,000-person waitlist
- Mentor community Elpha: the closure (January 2025) left 100,000+ women without a professional community

THE SOLUTION

- Curated peer networking using AI-matching
- Executive mentors with structured 90-day programs
- Ongoing events, skill workshops, and member-led meetings to practice executive presence
- No waitlist, immediate value, technology-first approach
- Big picture: positively impact national statistics around women leadership

WHY NOW

- There are an estimated 17,500 ex-Elpha members actively seeking new community
- We are engaged in discussions with several companies for employee programs

ADVISORY BOARD COMMITMENT

- **Time:** up to5 hrs/mo (one meeting + async input)
- **Term:** 12 months with renewal option
- **Focus:** Guide strategy, programs, partnerships, and community development

NEXT STEPS

Attend the orientation
https://womenceo.co/advisory-board/

BENEFITS OF JOINING THE ADVISORY BOARD

Networking: Meet and work with other amazing women.

New Challenges: High level, high impact problem solving

Board Practice: Stepping stone to paid board positions

Authority Leads to Speaking Opportunities: Conferences invite advisors as experts

Influence the next generation: Help women envision and achieve a more successful professional path.

IDEAL ADVISORS

- Current or former women executives with specialized insight
- Committed to pulling other women up the ladder
- Experience in scaling businesses or building communities
- Expertise in one of the following industries or backgrounds:
  - Technology
  - Marketing
  - Business

ABOUT THE FOUNDER

Disa McAlister, BPA, MNLM

Disa has helped tech startups raise over $1B by establishing them as thought leaders in their industries. Early in her career, she partnered with NASA JPL and founded a portable science museum that brought science into K-12 classrooms for over a decade. This same passion for expanding access and opportunity drives the mission for WomenCEO.

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